



Manning Valley
Race Club

2026



SPONSORSHIP PROPOSAL



OFFICE@MANNINGVALLEYRACECLUB.COM.AU



(02) 6552 1183



WELCOME TO MANNING VALLEY RACE CLUB

ABOUT US

Manning Valley Race Club: The Heart of Thoroughbred Racing

Manning Valley Race Club (MVRC) serves as the centre of thoroughbred racing on the Mid-North Coast. We host 22 race meetings each year and have long been a popular venue for weddings, formals, functions, and conferences. Currently, we are reorientating the club's focus while refreshing our commitment to the local community.

Our race meetings at MVRC are broadcasted live through the SKY and Thoroughbred channels, both nationally and internationally. This offers businesses unprecedented exposure through various sponsorship opportunities.





BENEFITS

SPONSORSHIP BENEFITS

Unique Sponsorship Opportunities at Manning Valley Race Club

Sponsoring the Manning Valley Race Club presents exceptional opportunities to connect directly with your target audience. Racegoers will not only see your company's branding but also experience the excitement that comes with your brand.

There are numerous reasons to engage with the Manning Valley Race Club, whether you're interested in hosting a corporate event, fundraising, networking, raising brand awareness, or simply enjoying a day out with your team.

Our goal is to ensure that your sponsorship and hospitality align perfectly with your aims and objectives. That's why all our packages can be customized to meet your specific needs.

KEY BENEFITS OF SPONSORSHIP

- **PROMOTE FRESH EXPERIENCES THAT RESONATE WITH THE INTERESTS OF YOUR TARGET MARKET.**
- **TREAT YOUR STAFF AND CUSTOMERS.**
- **BOOST BRAND RECOGNITION.**
- **ENCOURAGE COMMUNITY ENGAGEMENT THROUGH SHARED EXPERIENCES.**





SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

RACE NAME SPONSOR

- Exclusive naming rights for a race at a race meeting held throughout the year
- A full-page advertisement in the racebook
- Promotion of your business name on SKY and Thoroughbred racing channels
- Complimentary entry for 10 guests
- Access to the Zulu room following your race

\$300.00



SIGNAGE IN FRONT GRANDSTAND OR FRONT GATE

- Your business signage prominently showcased on the fence in front of the grandstand.
- High visibility on race days and during community events
- Display duration of 12 months
- Additional signage opportunities are available

\$220.00 PER YEAR



SIGNAGE IN MOUNTING YARD

- Your business signage prominently displayed on the fence in the mounting yard
- High visibility during race days
- National exposure on SKY and Thoroughbred racing channels
- Display duration of 12 months
- Additional signage opportunities available

\$440.00 PER YEAR





SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

SIGNAGE INNER COURSE

- 5 year deal your company to pay for sign to be made.
- High visibility on race days and during community events
- Your business signage prominently displayed facing Grandstand and winners post as horses come down the home straight.

\$2200.00 PER YEAR



SIGNAGE FRONT GATE FENCE

- Your business signage prominently showcased on the fence at the main entrance
- High visibility on race days and during community events
- Display duration of 12 months
- Additional signage opportunities are available

\$220.00 PER YEAR



SIGNAGE FRONT ENTRY

- Your business signage prominently displayed on the entry sign to MVRC
- High visibility during race days and community events.
- Display duration of 12 months
- Additional signage opportunities available

\$1400.00 PER YEAR





WHY SPONSOR WITH US

THE VALUE OF YOUR SPONSORSHIP

Manning Valley Race Club: A Community-Focused Non-Profit Organisation

We take pride in being a non-profit organisation dedicated to giving back to the community. Our commitment to hosting thrilling race days and events reflects our family-friendly approach and passion for hospitality. We strive to create unforgettable experiences for our guests and sponsors alike. By partnering with us, your sponsorship will not only support our mission but also enhance your brand's visibility within the community. Our events attract a diverse audience, offering you the opportunity to engage with potential customers in a meaningful way. Moreover, as a sponsor, you'll benefit from:

- ****Community Engagement:**** Your involvement helps strengthen community ties and shows your dedication to supporting local initiatives.
- ****Brand Recognition:**** With our targeted marketing strategies, your brand will be prominently featured across various platforms, ensuring maximum exposure.
- ****Networking Opportunities:**** Connect with other businesses and leaders in the area, fostering valuable relationships that can lead to future collaborations.


Join us in making a positive impact while enjoying the benefits of increased brand awareness and community goodwill. Together, we can create memorable events that leave a lasting impression.



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LET'S CONNECT

JOIN US AS A SPONSOR

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