

# Zulu Club

## Manning Valley Race Club Zulu Club

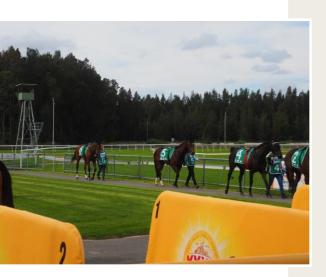
A fantastic opportunity to join us in Manning Valley Race Club's exciting Sponsorship and Networking Club for Manning Valley Businesses.

Manning Valley Race Club's exclusive Sponsors Club is a unique and cost-effective option for Manning Valley businesses that offers the opportunity to have your business win the naming rights to the:

- COUNTRY MAGIC \$50,000 PRIZE MONEY SUNDAY 21 NOVEMBER 2021
- \$595 INCL GST ANNUAL MEMBERSHIP ACTUAL MINIMUM VALUE \$1250
- INCLUDES 2 TICKETS TO THE EXCLUSIVE GALA DINNER (\$176 VALUE)

### **HOW DOES IT WORK?**

- The ZULU CLUB is a fantastic opportunity to win a Major Sponsorship Package in 2021/2022 racing season. The Zulu Club draw will be held at our Gala Dinner evening on Friday 10 September 2021 in the Winning Post Function Centre at the race track.
- Join the Zulu Club by purchasing a Membership for \$595 incl gst
- Multiple memberships are available giving you more chances of winning the major prize.
- All businesses will be placed in a draw (similar to a lotto) at the Gala Dinner. Every business will choose a race from a selection of race days during the year on the night. The last 4 businesses drawn out on the night will receive a race on Stacks Law Firm Taree Cup Day 21/11/21. The final business drawn will win the Naming Rights to the \$50,000 Country Magic race on Taree Cup Day.
- See full details of inclusions from 1<sup>st</sup> to 80<sup>th</sup> place on the following page.
- Apart from being a fantastic way to advertise your business it is also a great opportunity for networking with other prominent Manning Valley Business Associates.









## **Prizes and Inclusions**

#### 1<sup>ST</sup> PRIZE — **\$9500** Value

Naming rights to a race on Taree Cup Day 21/11/21. Business membership (two gate entry tickets to all MVRC race days) Naming rights to the 2021 \$50,000 Country Magic race - Sunday 21/11/21. Luncheon for 4 on Taree Cup Day 21/11/21 at Chair-man's Luncheon, 30 additional gate entry tickets to Taree Cup Day for clients/friends. Business membership (two gate entry tickets to all MVRC race days) for 12 months including access to private function in Corey Brown room on Stacks Law Firm Taree Cup day 21/11/21. 1 year of signage exposure at winning post and mounting yard (signage supplied by Sponsor) Naming rights to 4 extra races at selected TAB meetings during the year Luncheon for 4 to be used at one of the four selected races above. Extensive advertising pre/post cup day (print, radio, TV).

#### 2<sup>ND</sup> PRIZE — \$5500 Value

Naming rights to a race on Taree Cup Day 21/11/21. Luncheon for 4 on Taree Cup Day in the Winning Post Function Centre. Business membership (two gate entry tickets to all MVRC race days) for 12 months including access to private function in Corey Brown room on Stacks Law Firm Taree Cup day 21/11/21. 20 additional gate entry tickets to Taree Cup Day Signage, exposure in mounting yard for 12 months. Naming rights to 2 extra races at selected TAB meetings during the year Luncheon for 4 to be used at one of the two selected races above.

#### • 3<sup>RD</sup> PRIZE — \$4500 Value

Naming rights to a race on Taree Cup Day 21/11/21. Luncheon for 4 on Taree Cup Day, 20 additional gate entry tickets to Taree Cup Day. Business membership (two gate entry tickets to all MVRC race days) for 12 months including access to private function in Corey Brown room on Stacks Law Firm Taree day 21/11/21. Signage exposure in mounting yard for 12 months. Naming rights to one extra race at a selected TAB meeting during the year with Luncheon for 4.

#### 4<sup>™</sup> PRIZE — **\$3500** Value

Naming rights to a race on Taree Cup Day 21/11/21. Luncheon for 4 on Taree Cup Day. Business membership (two gate entry to all MVRC race days) for 12 months including access to private function in Corey Brown room on Stacks Law Firm Taree Cup day 21/11/21. 10 additional gate entry tickets to Taree Cup Day Signage exposure in mounting yard for 12 months.

#### <sup>5™</sup> PRIZE (1<sup>st</sup> BUSINESS DRAWN OUT) — \$2000 Value

First choice to choose a race on the racing program (excluding Taree Cup Day). Business membership (two gate entry tickets to all MVRC race days) for 12 months. Luncheon for 4 on your selected day.

#### 6<sup>TH</sup> PRIZE (2<sup>ND</sup> BUSINESS DRAWN OUT) — \$1500 Value

Second choice to pick a race on the racing program (excluding Taree Cup Day). Business membership (two gate entry tickets to all MVRC race days) for 12 months. Luncheon for 4 on your selected day.

#### 7<sup>TH</sup> — 80<sup>TH</sup> PRIZE — \$1250 Value

Naming Rights & inclusions to a standard race in the 2021/22 season including hospitality package for 2. Business membership (two gate entry tickets to all MVRC race days) for 12 months.

## 2021/2022 RACING SEASON MAIN DATES

#### 2021

Tuesday 2 November — Melbourne Cup

Sunday 21 November — Stacks Law Firm

**Taree Cup** 

Sunday 19 December - Summer Cup

#### 2022

Monday 3 January — Harrington Cup Tuesday 11 January | Friday 28 January Friday 11 February | Sunday 20 February Tuesday 8 March — Hannam Vale Cup Monday 2 May — Gloucester Cup Friday 10 June — Wingham Cup

#### RACE DATES SUBJECT TO CHANGE MADE BY PROGRAMMING OF RACING NSW.

- Naming Rights: The Exclusive Naming Rights to a Race on the day of your Choice. This also includes advertisement in race book & social media pages. National Exposure on Sky Channel Racing TV and Print Recognition as a Zulu Club Business on our Website Presentation of trophy or personalised wine with winning owners & celebration in Winners Bar. Opportunity to display your signage or banners on allotted Race Day.
- Hospitality Package: Includes 2 Course Lunch (Alternate Drop from Race Day Menu) for number of Guests. This package does not include beverages
- Additional Gate Entry Tickets: Included in Prizes 1<sup>st</sup> to 4<sup>th</sup> only. Gate Tickets to be used at your discretion for Staff/Guests on Taree Cup Day
- Signage Exposure at Winning Post: FIRST PLACE ONLY. Signage organised by sponsor with your business logo on the Winning Post for 12 Months.
- Signage Exposure in Mounting Yard: FIRST TO FOURTH PLACE ONLY. Signage organised by sponsor with your business logo displayed in the Mounting Yard for 12 Months.
- Standard Race Day: Selected race days during the racing season NOT including Taree Cup Day, however does include Melbourne Cup Day.
- Washed out Meetings: in the event that your allocated race day is washed out, MVRC will offer an alternate race date.
- Maximum Memberships Available: 80 only.
- Business Memberships: Entitles two persons free gate entry to all MVRC race meetings plus access to private function in Corey Brown room on Stacks Law Firm Taree Cup 21/11/21 and private bar. Does not include voting rights at AGM



FOR MORE INFORMATION CALL 02 6552 1183 | office@manningvalleyraceclub.com.au

#### ABOUT ZULU CLUB

The 1881 Melbourne Cup remains famous for one of the most genuine surprises in the race's history. Zulu, who was listed in the betting at 100/1 (last minute 50/1) and known as the "lame pony", won the Melbourne Cup.

Zulu was a small black horse owned by Charles Paladius McDonell of Mondrook House. Despite Zulu's mediocre racing statistics, he was entered into the Melbourne Cup and reportedly walked behind a sulky from Taree to Melbourne, though later articles say he was walked to Raymond Terrace and from there taken by boat. In the races leading up to the Cup Zulu performed poorly and was not even expected to start because he was said to have "the leg" having failed to gallop in the weeks prior. On 1 November 1881 at a few minutes past 4pm, the 33 horses took off and the favourites quickly spread throughout the field. As they rounded the far turn "a little black horse crept up on the inside, but owing to his small size and the dust he was not seen by the spectators till he shot clear in front." Just as the field came into the straight a dog ran onto the track causing three horses to fall including Zulu's stable mate Wheatear and Suwarrow. Suwarrow's jockey, John Dodd, suffered a fractured leg and died in hospital two weeks later.

Zulu continued the race and easily won. The Manning River community went mad with excitement and the horse's memory is still revered today. The horse rarely raced again but proved to be a fine stock getter. Zulu died at Mondrook in March 1899 and was interred at the homestead there.

#### ZULU CLUB MEMBERSHIP AGREEMENT 2021/2022

Company:			
ABN:			
Postal Address:			_
Town:	State:		
Post Code:			
Email:			
Phone:		Number of packa	ages:

We would like to accept membership in Manning Valley Race Club's Zulu Club. Manning Valley Race Club will provide: 2 tickets to the Gala Dinner on Friday 10 September 2021. Extra tickets are available for purchase at \$88 per person.

ALL OTHER INCLUSIONS ARE DEPENDENT ON THE DRAW CONDUCTED AT THEGALA DINNER EVENING HOWEVER MINIMUM ENTITLEMENTS INCLUDE VALUE OF \$1150.

a) naming rights race on a date to be determined which includes:

b) Hospitality package for 2 in Winning Post Function Room including 2-course lunch c) Full page colour Ad in race book d) National exposure in print media, Sky Racing TV and Sky Sports Radio e) Presentation and celebration with the winning owners f) Opportunity to display your signage on allotted race day. g) Recognition as a Zulu Club business on our website. Our company will pay an amount of \$595 incl GST per package. Please select number of packages @ \$595 incl GST each. A single invoice is sent out however payment can be made in two (2) installments. Full payment is required by 1 September 2021. h) MVRC, its officers, employees or agents do not assume any liability financial, commercial, legal or otherwise in relation to any event or associated club, the prize amounts may be subject to change based on market factors and external issues out of MVRCs control, and no reimbursement (financial or otherwise) will be offered. Any invitee accepts all risk, latent or patent, in transacting with MVRC. MVRC retain in its absolute discretion, full autonomy in the decision-making process and finalising of any matter arising, specifically or generally.

Name:

Signature:

